



## **PRESS RELEASE**

May 31, 2011  
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### **LORRAINE A. HART OF HART & PATTERSON FINANCIAL SERVICES, LLP IS GUEST SPEAKER AT WOMEN ADVISORS FORUM IN CHICAGO, IL**

**Amherst and Northampton, MA** - Lorraine A. Hart, CFP, Partner of Hart & Patterson Financial Services, has been invited to speak at the Cambridge Women Advisors Forum, which will be held on June 16<sup>th</sup> at the Millennium Knickerbocker Hotel in Chicago, IL. The moderator of this meeting will be Ms. Amy Webber, President and Chief Operating Officer of Cambridge Investment Research of Fairfield, IA.

“Secrets of the Rainmaker – Proven Ideas to Attract Clients” is the topic Ms. Hart and three other panelists will address. The four panelists, who are some of the most successful and influential women in the financial advising industry, have been hand chosen by Ms. Webber, who was herself named one of the top 50 most influential women in the financial services industry in 2010.

“We are very much looking forward to an open dialogue with other financial services experts,” says Hart, of Hart & Patterson Financial Services, LLP. “Not only will we talk about creating and maintaining a successful financial planning firm, but we will discuss the challenges that women face in this particular industry.”

Hart will be joined by business partner Cheryl A. Patterson at the forum. Both have strategically led their all-woman firm to personal and professional successes during the last three decades. With continuous growth and compassionate dedication to their clients, they will soon be adding to their talented team.

Both partners were interviewed and quoted in a recently released book titled “Successful Financial Planners – Mentors & Masters in Equal Measure” by Allen Duck. Vikki Lenhart and Sue Patterson will also participate in the Women Advisors Forum in Chicago.

***About Hart & Patterson Financial Services, LLP***

Hart & Patterson Financial Services, LLP is an independent financial services firm based in western Massachusetts. Established in 1992, Hart & Patterson handles multiple facets of financial planning including investment management, retirement plans for businesses and individuals, estate planning, insurance services, charitable planned giving, and tax planning. The office includes three financial planners, the partners of Hart & Patterson, Lorraine A. Hart, Certified Financial Planner™ and Cheryl A. Patterson, Certified Financial Planner™.

Ms. Hart has over thirty years of financial planning experience. She holds Series 7, 24 and 63 Securities Registrations along with licenses in Life, Accident and Health Insurance. Ms. Patterson has served over 25 years in the financial planning and investment industry. She holds Series 7 and 63 Securities Registrations along with licenses in Life, Accident and Health Insurance. Vikki D. Lenhart, candidate for CERTIFIED FINANCIAL PLANNER™ Certification, holds a Series 7 and 66 Securities Registrations along with licenses in Life, Accident and Health Insurance. In addition, the Hart & Patterson staff is supported by a team whose tenure averages ten years with the company. Hart & Patterson has offices in Amherst and Northampton, MA. For more information please visit [www.hartpatterson.com](http://www.hartpatterson.com) or call 413.253.9454.

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